



**DEPARTMENT OF ECONOMICS**  
**Government College for Men, Kurnool**  
**(Constituent College of Cluster University, Kurnool)**  
**NAAC REPORT**



**World Population Day – 2026**  
**Date of Programme: 10 July 2026 (Friday)**

- 1. Title of the Programme** : **World Population Day – 2026**
- 2. Theme: "Population Awareness for Sustainable Development and Responsible Citizenship"**
- 3. Organising Department** : **Department of Economics**
- 4. In association with** : **IQAC, Government College for Men, Kurnool**
- 5. Date and Venue** :

Particular	Details
Permission Letter	30.6.2026
Competitions	8.7.26 and 9.7.26
Main Programme	10.7.2026 (Friday)
Venue	Room No. 3
Time	11.30 AM – 12.30 PM

**6. Background:** The Department of Economics has been celebrating “**World Population Day**” every year to create awareness among students regarding population growth, demographic transition, population policies, sustainable development, responsible parenthood and human resource development.

Since 11th July 2026 fell on the Second Saturday (Holiday), the Department, with prior permission from the principal, organized the programme on 10th July 2026 (Friday) to ensure maximum participation of students and staff.

The programme was planned well in advance with various competitions to improve students' knowledge, communication skills, creativity and analytical thinking.

**7. Objectives of the Programme:** The programme was organised with the following objectives:

- ✚ To create awareness on global and Indian population issues.
- ✚ To educate students about demographic changes and population trends.
- ✚ To understand the relationship between population and economic development.
- ✚ To encourage responsible family planning and healthy family concepts.
- ✚ To develop communication, presentation and critical thinking skills.
- ✚ To motivate students towards Sustainable Development Goals.
- ✚ To promote active student participation through competitions.

✚ To strengthen awareness about current demographic challenges.

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**8. Planning and Preparation:** The programme was systematically planned to follow institutional procedures.

**Permission:** The Department submitted a formal proposal to the principal through a letter dated 30.06.2026 seeking permission to organise World Population Day celebrations.

After obtaining approval, the Department prepared a detailed schedule covering:

- ✓ Essay Writing Competition
  - ✓ Elocution Competition
  - ✓ Poster Presentation
  - ✓ KAHOOT Online Quiz
  - ✓ Prize Distribution
  - ✓ Awareness Programme
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**9. Publicity of the Programme:** To ensure maximum participation, a colourful brochure was designed. The brochure clearly mentioned

- objectives
- competitions
- dates
- timings
- venue
- competition topics
- registration details.

The brochure was circulated through all official student WhatsApp groups of every stream. Students were personally encouraged by faculty members to participate. The publicity ensured enthusiastic participation from Arts, Commerce and Science students.

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## **10. Pre-Event Competitions:**

### **A. Essay Writing Competition**

Date: 08 July 2026, Wednesday

Time: 11.00 AM – 12.00 Noon

Topic: "***Small Family, Healthy Family: The Key to National Development***"

Participation: Total Participants: 24 Students

The students expressed their ideas on:

- ❖ Population stabilization
- ❖ Family welfare
- ❖ Human development
- ❖ Economic growth
- ❖ Sustainable future
- ❖ Quality of life

**Evaluation:** The papers were evaluated by

Smt. V. Nagarathnamma

Lecturer in Political Science

**Prize Winners:**

Prize	Student	Year and Group
I	T. Karthik	III BA Economics
II	K Suresh	III BA Economics

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**B. Elocution Competition:**

Date: 08 July 2026, Wednesday

Time: 12.00 PM – 12.40 PM

**Topic:** "*Population Explosion: Is It a Threat or an Opportunity?*"

**Students discussed:**

- Population dividend
- Employment
- Resources
- Urbanisation
- Environment
- Education
- India's demographic advantage

**Judge:** Sri G. Nageswara Rao

Lecturer in History

**Winners:**

Prize	Student	Year and Group
I	K Suresh	III BA Economics
II	M Srinivasulu	BCom

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**11. Main Programme:**

Date: 10 July 2026 (Friday)

The programme commenced with the formal inauguration in the presence of distinguished dignitaries.

Dr. M. Indira Santhi  
Principal  
President of the Function

Sri A. Satyanarayana  
Vice Principal

Dr. S. Fakrunnissa Begum  
IQAC Coordinator

Sri A. Venkataswamy  
Academic Coordinator

Dr. R. Roshanna  
In-charge, Department of Political Science

Smt. V. Nagarathnamma  
Lecturer in Political Science

Sri G. Nageswara Rao  
Lecturer in History

Faculty members from Science and Commerce Department

Students from various streams

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**12. Presidential Address:** Principal Dr. M. Indira Santhi highlighted

- importance of World Population Day
- balanced population growth
- women education
- family welfare
- sustainable development
- responsible citizenship

She appreciated the Department of Economics for organising meaningful academic activities.

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**13. Address by Vice Principal:** Sri A. Satyanarayana delivered an inspiring speech emphasizing

- population and national development
- youth responsibility
- demographic dividend
- awareness among college students
- role of educated citizens in nation building

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**14. Awareness Lecture:** The Department of Economics organised an awareness session on

- World Population Day
- Population trends
- Indian Census
- Population policies
- Demographic transition
- Population dividend
- Sustainable Development
- Current demographic challenges

Students actively interacted throughout the session.

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**15. Poster Presentation Competition:** Students displayed creative posters on

- Population control
- Family welfare
- Women's education
- Environmental sustainability
- Resource management

**The posters were carefully reviewed by:** Sri A. Satyanarayana, Vice Principal

**Winners:**

Prize	Student	Year and Group
I	C Revathi	III BA History
II	K Suresh	III BA Economics

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**16. KAHOOT Quiz Competition:** One of the major attractions of the programme was the online KAHOOT Quiz conducted by Dr. K. G. Mallikarjuna, In-charge, Department of Economics.

**Quiz Features:**

- 30 Multiple Choice Questions
- Digital Evaluation
- Live Leaderboard

- Mobile-based participation

**Quiz Areas:**

- World Population
- Indian Demography
- Census
- Current Affairs
- Population Policies
- Sustainable Development
- General Knowledge
- Economics of Population

Students enthusiastically participated and demonstrated excellent knowledge.

**Winners:**

Prize	Student	Year and Group
I	T Karthik	III BA Economics
II	S Shahid Hussain	I BA Economics

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**17. Prize Distribution:** The dignitaries distributed prizes to all winners.

**Prizes included:**

Bluetooth EarPods (First Prize)

Executive Organiser Document Files (Second Prize)

Students appreciated the innovative and useful prizes.

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**18. Refreshments:** To conclude the programme, all participants including Teaching Faculty, Non-Teaching Staff & Students were served tasty, sweet & salt biscuits which added warmth and fellowship to the celebrations.

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**19. Student Participation:** The programme witnessed active participation from students belonging to

- ✓ BA Economics
- ✓ BA History
- ✓ B.Com.
- ✓ Science streams

Totally 75 students and 12 staff members participated in the programme.

**20. Learning Outcomes (Programme Outcomes):** After participating in the programme, students were able to:

**i. Knowledge Outcomes:**

- Understand world population trends.
- Explain demographic concepts.
- Analyse population growth and economic development.
- Understand demographic transition.

**ii. Skill Outcomes:** Students improved

- Communication Skills
- Public Speaking
- Critical Thinking
- Creative Thinking
- Digital Literacy
- Presentation Skills
- Decision Making

**iii. Behavioural Outcomes:** Students developed

- Social Responsibility
- Responsible Citizenship
- Population Awareness
- Environmental Consciousness
- Team Spirit
- Leadership Skills

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**21. Programme Outcomes (PO Mapping):**

<b>Programme Outcome</b>	<b>Level</b>
PO1 Knowledge of Economics	High
PO2 Critical Thinking	High
PO3 Effective Communication	High
PO4 Digital Competency	High
PO5 Problem Solving	Moderate
PO6 Social Responsibility	High
PO7 Ethical Values	High
PO8 Lifelong Learning	High

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**22. Course Outcome Mapping (Economics):** The programme supports the following learning outcomes:

- Population Theory
- Demographic Transition
- Human Resource Development
- Population Policies
- Sustainable Development
- Economic Planning
- Development Economics

### 23. Graduate Attributes Developed:

- Leadership
- Teamwork
- Communication
- Creativity
- Digital Skills
- Civic Responsibility
- Ethical Values
- National Integration
- Analytical Ability
- Confidence

### 24. NAAC Criteria Mapping:

NAAC Criterion	Mapping
Criterion I	Curriculum Enrichment through awareness programme beyond syllabus
Criterion II	Student-centric learning through competitions and participative learning
Criterion III	Extension Activities and Community Awareness
Criterion III – 3.4	Extension and Outreach Activities
Criterion III – 3.4.3	Student participation in extension activities
Criterion V	Student Participation and Capacity Building
Criterion V – 5.1	Student Support Activities
Criterion V – 5.2	Skill Enhancement
Criterion VII	Best Practices promoting social responsibility and sustainability
Criterion VII – 7.1.4	Inclusive Environment and Human Values
Criterion VII – 7.1.5	Constitutional Values, Citizenship and Social Responsibility

### 25. SDG Mapping (Sustainable Development Goals):

SDG	Relevance
SDG 3	Good Health and Well-being
SDG 4	Quality Education

<b>SDG 5</b>	Gender Equality
<b>SDG 10</b>	Reduced Inequalities
<b>SDG 11</b>	Sustainable Cities and Communities
<b>SDG 13</b>	Climate Action (Population–Environment Linkages)
<b>SDG 16</b>	Peace, Justice and Strong Institutions
<b>SDG 17</b>	Partnerships for Sustainable Development

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**26. Best Practices Reflected:**

- Student-centric learning
- ICT-enabled assessment through KAHOOT
- Outcome-based education
- Experiential learning
- Participative learning
- Interdisciplinary participation
- Recognition of merit through useful prizes
- Inclusive participation across Arts, Commerce and Science streams

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**27. Feedback Summary:** Feedback collected from participants indicated that students:

- gained greater awareness of demographic issues;
- appreciated the combination of academic, creative, and digital activities;
- found the KAHOOT quiz engaging and effective for reinforcing concepts;
- developed confidence in writing, speaking, and presenting ideas; and
- expressed interest in more such interdisciplinary awareness programmes.

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**28. Conclusion:** The World Population Day – 2026 programme organised by the Department of Economics on 10 July 2026 was successfully conducted with enthusiastic participation from students and faculty. The event effectively combined awareness, academic enrichment, digital learning, creativity, and healthy competition through essay writing, elocution, poster presentation, and an ICT-enabled KAHOOT quiz. It strengthened students' understanding of demographic issues, sustainable development, and responsible citizenship while enhancing communication, analytical, and digital skills.

The programme aligns closely with NAAC's student-centric, outcome-based, and extension-oriented approach, contributing to Curriculum Enrichment (Criterion I), Teaching-Learning and Evaluation (Criterion II), Extension and Outreach (Criterion III), Student Support and Progression (Criterion V), and Institutional Values and Best Practices (Criterion VII). It also advances several

United Nations Sustainable Development Goals (SDGs) by promoting awareness of health, education, gender equality, and sustainable development. The comprehensive documentation generated—including permission letters, brochures, attendance records, evaluation sheets, photographs, and quiz reports—provides robust evidence for NAAC assessment and institutional quality assurance.

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## **Evidence Generated (NAAC Documentation)**

### **1. Permission letter from principal:**

#### **PERMISSION LETTER TO ORGANISE "WORLD POPULATION DAY-2026"**

From,

**Dr. K. G. Mallikarjuna**  
Lecturer in Economics  
Department of Economics  
Government College for Men, Kurnool

Kurnool,

**30.6.2026.**

To,

The Principal,  
Government College for Men,  
Kurnool.

**Subject: Request for permission to organise World Population Day-2026 celebrations and related activities by the Department of Economics – Reg.**

Respected Sir,

With due respect, I would like to bring to your kind notice that the Department of Economics proposes to organise "World Population Day-2026" celebrations on **10.07.2026** in **Room No. 3** of our college (Instead of 11<sup>th</sup> July as that is Second Saturday). The programme is intended to create awareness among students about population-related issues, demographic changes, sustainable development, and the socio-economic implications of population growth.

As part of the celebrations, the following student activities are proposed to be conducted:

- MD*  
*30/6/26*
1. **Essay Writing Competition** – 08.07.2026 (Wednesday)
  2. **Elocution Competition** – 08.07.2026 (Wednesday)
  3. **KAHOOT Online Quiz Competition** – 09.07.2026
  4. **World Population Day-2026 Programme** – 10.07.2026 at Room No. 3


The active participation of students will be encouraged to enhance their knowledge, communication skills, and awareness on population and development issues.

Therefore, I kindly request you to grant permission to organise the above activities and extend necessary support and guidance for the successful conduct of the programme.

Thanking you,

*(Signature)*  
Yours faithfully,  
**Dr. K. G. Mallikarjuna**  
Lecturer in Economics  
30/6/26.

2. Programme Brochure:



# GOVERNMENT COLLEGE FOR MEN, KURNOOL

## DEPARTMENT OF ECONOMICS

*invites all the students of all groups to participate in*

# WORLD POPULATION DAY - 2026

— DAY - 2026 —

**“PLANET OF OPPORTUNITIES, WORLD OF POSSIBILITIES.”**


*Empowered Youth,  
Sustainable Future.  
Plan Today for a  
Better Tomorrow.*

### EVENTS SCHEDULE

**8<sup>TH</sup> JULY, 2026**  
(WEDNESDAY)

**ESSAY WRITING COMPETITION**

**ELOCUTION COMPETITION**



**9<sup>TH</sup> JULY, 2026**

**Kahoot!**

**KAHOOT ONLINE QUIZ COMPETITION**

**10<sup>TH</sup> JULY, 2026**

**WORLD POPULATION DAY-2026 CELEBRATION**

**VENUE: ROOM NO. 3**

Those who are interested to participate in the competitions, should give their name to **Dr. K G MALLIKARJUNA** Incharge, Department of Economics on or before **6<sup>TH</sup> JULY, 2026.**

**E-CERTIFICATES WILL BE ISSUED TO ALL PARTICIPANTS**

**All are WELCOME!**

**LET'S JOIN HANDS FOR A AWARE AND RESPONSIBLE TOMORROW!**

*With kind permission of the Principal*

3. Programme Notice & Circular:



# NOTICE

## WORLD POPULATION DAY-2026

*Join, Participate & Win Exciting Prizes!*

### EVENTS SCHEDULE

8<sup>th</sup>  
JULY  
2026

#### 1. ESSAY WRITING COMPETITION

*Topic:*

**“Small Family, Healthy Family:  
The Key to National Development”**



8<sup>th</sup>  
JULY  
2026

#### 2. ELOCUTION COMPETITION

*Topic:*

**Population Explosion:  
Is It a Threat or an Opportunity?**



9<sup>th</sup>  
JULY  
2026

#### 3. KAHOOT QUIZ COMPETITION

*Questions related to  
City, District, State, National  
and World Demographics*



### EXCITING PRIZES FOR EACH EVENT



#### FIRST PRIZE

**KRATOS<sup>®</sup>**  
Elegant Earbuds

- ★ Bluetooth V 5.3 Connectivity
- ★ 30 Hours Continuous Play Time
- ★ Type 'C' Fast Charging



#### SECOND PRIZE

**KAANUKA**  
Leather Executive  
Portfolio File Folder  
with 20 Leafs



*Refreshments in between the events follows!*



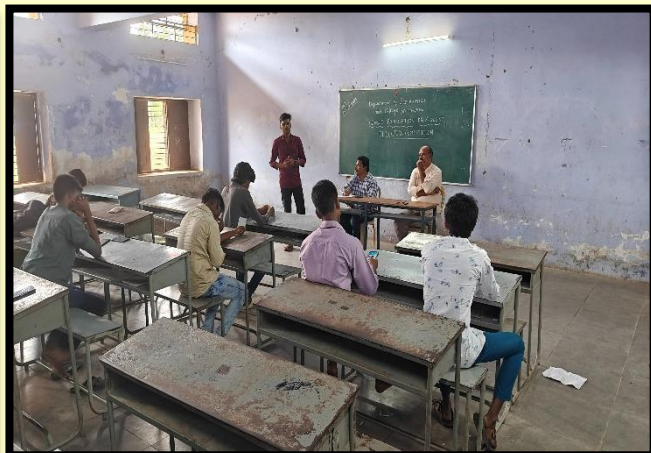
CIRCULATED BY

**Dr K G Mallikarjuna**

Incharge of the Department of Economics  
Government College for Men, Kurnool.



## A. ESSAY WRITING COMPETITION



## B. ELOCUTION COMPETITION



## C. POSTER PRESENTATION



## E. PROGRAMME



## PRIZE DISTRIBUTION



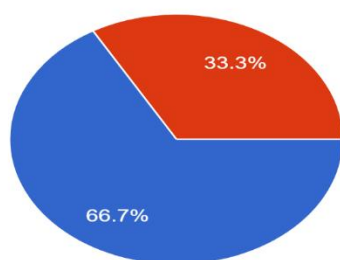
## D. KAHOOT QUIZ



# WORLD POPULATION DAY

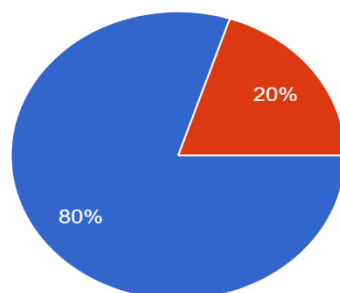


1. The programme was informative and relevant  
9 responses



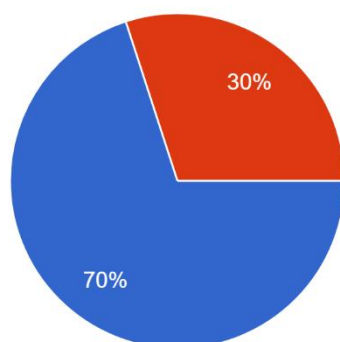
- Excellent
- Good
- Average
- Poor

2. The topic of World Population Day was clearly explained  
10 responses



- Excellent
- Good
- Average
- Poor

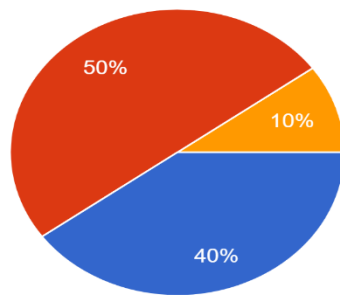
3. The speakers/organizers delivered effectively  
10 responses



- Excellent
- Good
- Average
- Poor

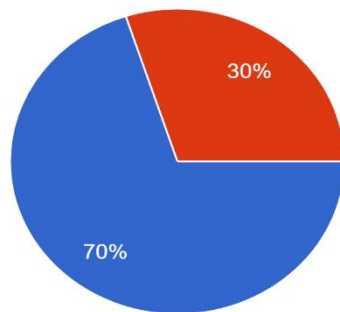
#### 4. The programme increased my awareness on population issues

10 responses



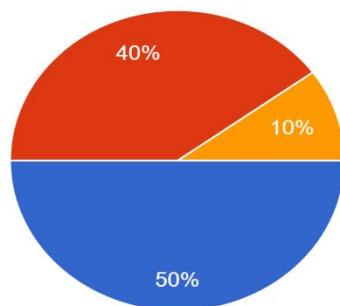
#### 5. The activity was well organized

10 responses



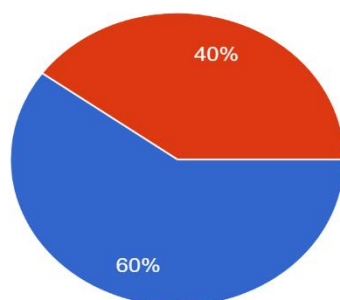
#### 6. Audio-visual aids/ICT tools were effectively used

10 responses



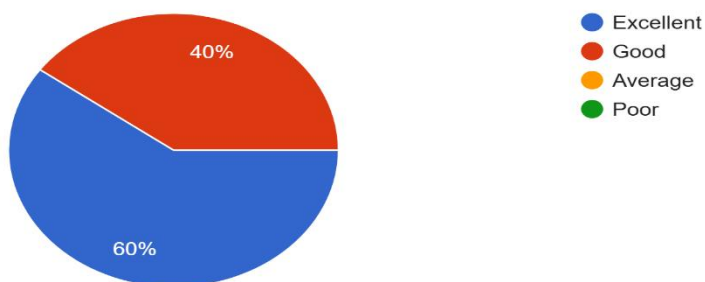
#### 7. The programme encouraged student participation

10 responses



8. The duration of the programme was appropriate

10 responses



9. Any Suggestion for improvement?

- All excellent
- Good
- No suggestion very good
- Is wonderful problem, Students Encouraging Competition Gifts 🎁 ,
- My suggestion is to encourage more participants to take part in the programme.
- No
- To reduce population and increase education and healthcare

10. Most interesting thing in the programme is?

- Quiz competition
- Good
- Very good information
- KAHOOT QUIZ COMPETITION,
- The most important part of that program was the elocution i loved hearing the different perspectives that each person shared through their speeches.
- Quiz competition
- Quiz questions
- Kahoot quiz

\*\*\*\*\* END OF THE REPORT \*\*\*\*\*

Prepared and submitted by

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